

MALAYSIA BUSINESS EVENTS WEEK



EXCEEDING
EXPECTATIONS

14 to 20 August, 2014
Pullman Kuala Lumpur Bangsar

Take part in the inaugural Malaysia Business Events Week to be held in Kuala Lumpur from 14 to 20 August 2014. Immerse yourself in the week-long programme themed "Exceeding Expectations", where there will be a series of workshops, seminars and dialogue sessions that are bound to educate and inspire you to innovate in your respective fields of work.

**For enquiries on registration or information on the inaugural Malaysia Business Events Week 2014, participants may email the Secretariat at bew@myceb.com.my.*

Key Speakers



**Organising An Event?
Let's Make It A
Game Changer**
Dr. Jason Fox - Making
Clever Happen



**The Meeting Doctor -
Solving Severe
Headaches In
Meeting Programmes**
Mike van der Vijver -
Meetings By Design

Workshop



**Design Thinking
Crash Course**

Organised by



Supported by



Official Venue

